

Fiera Benessere & Bio

DATE: Saturday, October 18, 2025
LOCATION: Santa Lucia di Piave, Veneto, IT

Event Description

Fiera Benessere & Bio is a premier expos event in Santa Lucia di Piave. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,553 people

Event ID: 7sxfiMfK5P8gf4QDDS

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 621 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
