

FIBA Women's Basketball League Asia - Group Stage - Ulaanbaatar Amazons vs Dongguan New Century

DATE: Monday, September 22, 2025
LOCATION: Dongguan, CN

Event Description

FIBA Women's Basketball League Asia - Group Stage - Ulaanbaatar Amazons vs Dongguan New Century is a premier sports event in Dongguan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,471 people
Event ID: 9ToV6yeV8w56kZyeeT

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 988 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.