

FIBA Women's Basketball League Asia - Group Stage - Dongguan New Century vs Cathay

DATE: Friday, September 26, 2025

LOCATION: Dongguan, CN

Event Description

FIBA Women's Basketball League Asia - Group Stage - Dongguan New Century vs Cathay is a premier sports event in Dongguan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,899 people

Event ID: 3X9amQ6UN8CCCU6juu

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,960 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/fiba-womens-basketball-league-asia-group-stage-dongguan-new-century-vs-cathay>

Document generated on 6/4/2026, 1:12:31 PM