

FIBA Women's Basketball League Asia - Final - Fujitsu Red Wave vs Dongguan New Century

DATE: Sunday, September 28, 2025
LOCATION: Dongguan, CN

Event Description

FIBA Women's Basketball League Asia - Final - Fujitsu Red Wave vs Dongguan New Century is a premier sports event in Dongguan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,567 people

Event ID: G7USJPQzov4n7Xq3br

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,027 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.