

# FIBA Women's Basketball League Asia - 5th Place Final - Al Ula vs Cathay

DATE: Saturday, September 27, 2025  
LOCATION: Dongguan, CN

## Event Description

FIBA Women's Basketball League Asia - 5th Place Final - Al Ula vs Cathay is a premier sports event in Dongguan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 61/100  
**Expected Attendance:** 3,452 people  
**Event ID:** DGPF3i9AVuXbbPFwUW

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,381 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*