

FIBA Women's Basketball League Asia - 3rd Place Final - Ulaanbaatar Amazons vs Busan

DATE: Sunday, September 28, 2025
LOCATION: Dongguan, CN

Event Description

FIBA Women's Basketball League Asia - 3rd Place Final - Ulaanbaatar Amazons vs Busan is a premier sports event in Dongguan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,550 people

Event ID: 4mLvCKnVjnrV52jH4r

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,420 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.