

FIBA Intercontinental Cup - Group Stage - Illawarra Hawks vs NBA G League United

DATE: Saturday, September 20, 2025
LOCATION: Singapore, SG

Event Description

FIBA Intercontinental Cup - Group Stage - Illawarra Hawks vs NBA G League United is a premier sports event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,067 people

Event ID: DaYpk78iAdwkj7A3TP

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,027 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.