

# FIBA Intercontinental Cup - Final - NBA G League United vs Málaga

DATE: Sunday, September 21, 2025  
LOCATION: Singapore, SG

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## Event Description

FIBA Intercontinental Cup - Final - NBA G League United vs Málaga is a premier sports event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 68/100  
**Expected Attendance:** 7,514 people  
**Event ID:** FNukUPKSRd8zjSsiGD

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 3,006 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*