

FIBA Europe Super Cup Women - Final - USK Praha vs Villeneuve d'Ascq

DATE: Wednesday, October 1, 2025
LOCATION: Villeneuve-d'Ascq, Hauts-de-France, FR

Event Description

FIBA Europe Super Cup Women - Final - USK Praha vs Villeneuve d'Ascq is a premier sports event in Villeneuve-d'Ascq. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 53/100
Expected Attendance: 1,472 people
Event ID: GFPXuECVmPAJyRWGh7

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 589 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
