

FIBA Europe Cup - UCAM Murcia vs Bosna

DATE: Tuesday, October 21, 2025

LOCATION: Sarajevo, Federation of Bosnia and Herzegovina, BA

Event Description

FIBA Europe Cup - UCAM Murcia vs Bosna is a premier sports event in Sarajevo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,892 people

Event ID: BaP6J93nuudjxiT3pp

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,157 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.