

FIBA Europe Cup - Kalev vs Ab öW on

DATE: Thursday, October 16, 2025

LOCATION: Bak Å

Event Description

FIBA Europe Cup - Kalev vs Ab öW&öà is a premier sports event in Bak à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,439 people

Event ID: J2vUCwndEVz2WnWNSf

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 576 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.