

FIBA Europe Cup - AEK Larnaca vs Corona Brașov

DATE: Wednesday, November 19, 2025

LOCATION: Brașov, Județul Alba, RO

Event Description

FIBA Europe Cup - AEK Larnaca vs Corona Brașov is a premier sports event in Brașov. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 985 people

Event ID: 8uoFtSTCvCXKuSwy46

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 394 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.