

FIBA AmeriCup - Group Stage - Uruguay vs Brazil

DATE: Saturday, August 23, 2025
LOCATION: Managua, Managua Department, NI

Event Description

FIBA AmeriCup - Group Stage - Uruguay vs Brazil is a premier sports event in Managua. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 65/100
Expected Attendance: 5,477 people
Event ID: Bc5PZPVVHUUWbhwrUkb

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,191 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
