

# FIBA AmeriCup - Group Stage - Bahamas vs United States

DATE: Saturday, August 23, 2025  
LOCATION: Managua, Managua Department, NI

---

## Event Description

FIBA AmeriCup - Group Stage - Bahamas vs United States is a premier sports event in Managua. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 65/100  
**Expected Attendance:** 5,607 people  
**Event ID:** HgfK6yV3USjasS34th

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 2,243 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---