

FIBA AmeriCup - 3rd Place Final - United States vs Canada

DATE: Sunday, August 31, 2025
LOCATION: Managua, Managua Department, NI

Event Description

FIBA AmeriCup - 3rd Place Final - United States vs Canada is a premier sports event in Managua. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 66/100
Expected Attendance: 6,404 people
Event ID: 3QULeq4eKVLsWpES6J

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,562 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
