

# Fever Pitch Hot Jazz - September

DATE: Friday, September 26, 2025

LOCATION: Ottawa, Ontario, CA

---

## Event Description

Fever Pitch Hot Jazz - September is a premier concerts event in Ottawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 42/100

**Expected Attendance:** 379 people

**Event ID:** 6ayqvHgbcfGWiEyCTw

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 152 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/fever-pitch-hot-jazz-september>

Document generated on 6/4/2026, 12:42:46 AM