

Festive Music at 16 New Street with the Harmonious Friends

DATE: Saturday, December 6, 2025
LOCATION: Saint Helier, St Helier, JE

Event Description

Festive Music at 16 New Street with the Harmonious Friends is a premier performing-arts event in Saint Helier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 26/100
Expected Attendance: 65 people
Event ID: 7jLY2YRLoTFMCyEU8y

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
