

FESTIVAL WATTS A BAR - 1 JOUR - FESTIVAL WATTS A BAR

DATE: Saturday, August 23, 2025
LOCATION: Bar-le-Duc, Grand Est, FR

Event Description

FESTIVAL WATTS A BAR - 1 JOUR - FESTIVAL WATTS A BAR is a premier festivals event in Bar-le-Duc. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: BzD2WY6oy3b3xehb28

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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