

Festival Vem Sambá

DATE: Saturday, November 15, 2025
LOCATION: Lins de Vasconcelos, Rio de Janeiro, BR

Event Description

Festival Vem Sambá is a premier festivals event in Lins de Vasconcelos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 349 people

Event ID: 8B3ZdvZpJiHoz95x3u

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.