

FESTIVAL TEMPOS DU MONDE - 2 JOURS - 2 JOURS

DATE: Thursday, August 21, 2025
LOCATION: Saint-Paul-lès-Dax, Nouvelle-Aquitaine, FR

Event Description

FESTIVAL TEMPOS DU MONDE - 2 JOURS - 2 JOURS is a premier festivals event in Saint-Paul-lès-Dax. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 323 people

Event ID: CqatvQtMZUrhCWdS6p

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 129 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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