

# Festival Rap Brasil - Arte Brasil

DATE: Sunday, October 5, 2025  
LOCATION: Boa Vista, Minas Gerais, BR

---

## Event Description

Festival Rap Brasil - Arte Brasil is a premier festivals event in Boa Vista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 35/100

**Expected Attendance:** 175 people

**Event ID:** GNdnGfGWNd9erHzeKX

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 70 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/festival-rap-brasil-arte-brasil>

Document generated on 6/4/2026, 4:22:33 AM