

Festival of Small Halls - Lake Grace

DATE: Wednesday, August 20, 2025
LOCATION: Lake Grace, Western Australia, AU

Event Description

Festival of Small Halls - Lake Grace is a premier festivals event in Lake Grace. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 377 people

Event ID: EgsAeZ7TuzCjoML7Dq

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 151 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/festival-of-small-halls-lake-grace>

Document generated on 6/4/2026, 1:36:34 PM