

Festival of Choirs - A Spring Celebration by the Rotary Club of Kiama

DATE: Saturday, October 11, 2025
LOCATION: Kiama, New South Wales, AU

Event Description

Festival of Choirs - A Spring Celebration by the Rotary Club of Kiama is a premier festivals event in Kiama. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 57/100

Expected Attendance: 2,280 people

Event ID: JNeRAMA5tGQ8sgTFyB

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 912 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
