

# Festival NOISENOIA - Vol. 8

DATE: Saturday, September 13, 2025

LOCATION: Salvador, BR

---

## Event Description

Festival NOISENOIA - Vol. 8 is a premier festivals event in Salvador. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 34/100

**Expected Attendance:** 155 people

**Event ID:** 3YHpghCGdx9WoTgL29

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 62 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/festival-noisenoia-vol-8>

Document generated on 6/4/2026, 7:00:20 AM