

Festival Musical a beneficio de Nuevo Sol Asociacion Civil

DATE: Saturday, November 15, 2025

LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

Event Description

Festival Musical a beneficio de Nuevo Sol Asociacion Civil is a premier festivals event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 32/100

Expected Attendance: 130 people

Event ID: 4ndoHtp2DoUDrBJG7F

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 52 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.