

Festival Les TroPikantes #8

DATE: Friday, September 19, 2025
LOCATION: Nogent-sur-Marne, Île-de-France, FR

Event Description

Festival Les TroPikantes #8 is a premier festivals event in Nogent-sur-Marne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 965 people

Event ID: 7kENHKwFGKxddDtKZi

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 386 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
