

FESTIVAL LA NUIT DES ETOILES - PASS 1J - FESTIVAL LA NUIT DES ETOILES 2025

DATE: Friday, August 15, 2025
LOCATION: Le Folgoët, Bretagne, FR

Event Description

FESTIVAL LA NUIT DES ETOILES - PASS 1J - FESTIVAL LA NUIT DES ETOILES 2025 is a premier festivals event in Le Folgoët. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 233 people

Event ID: 6bJEjzt97pgykS9YuU

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 93 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.