

Festival Kleins 2025

DATE: Sunday, September 21, 2025
LOCATION: América, Santa Catarina, BR

Event Description

Festival Kleins 2025 is a premier performing-arts event in América. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 48/100
Expected Attendance: 758 people
Event ID: 5uNATvsdLuCQ5BNdw8

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 303 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
