

Festival Gourmet "Entre Hadas y Duendes"

DATE: Saturday, October 4, 2025
LOCATION: Huasca de Ocampo, Hidalgo, MX

Event Description

Festival Gourmet "Entre Hadas y Duendes" is a premier festivals event in Huasca de Ocampo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 230 people

Event ID: EPkk4AhgXM9THEYcZB

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.