

# Festival Gastronômico de Camaçari - Da terra ao mar

DATE: Wednesday, November 12, 2025  
LOCATION: Bairro do Natal, Bahia, BR

## Event Description

Festival Gastronômico de Camaçari - Da terra ao mar is a premier festivals event in Bairro do Natal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 42/100

**Expected Attendance:** 391 people

**Event ID:** 5DsWg5RYDskmhSsGiY

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 156 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*