

FESTIVAL FEIRA DE SÃO CRISTÓVÃO | SÁBADO

DATE: Saturday, November 29, 2025
LOCATION: Imperial de São Cristóvão, Rio de Janeiro, BR

Event Description

FESTIVAL FEIRA DE SÃO CRISTÓVÃO | SÁBADO is a premier festivals event in Imperial de São Cristóvão. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 45/100
Expected Attendance: 540 people
Event ID: 5RGevTH9AE4MKANRbs

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 216 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.