

FESTIVAL & EXPO | Sea Otter Australia 2025 | Mogo Trails NSW

DATE: Saturday, October 25, 2025
LOCATION: Batemans Bay, New South Wales, AU

Event Description

FESTIVAL & EXPO | Sea Otter Australia 2025 | Mogo Trails NSW is a premier expos event in Batemans Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 56/100
Expected Attendance: 1,968 people
Event ID: C6buP3VjBh49pxgTMD

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 787 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.