

Festival El Mundo a tu Alcance 1a Edición

DATE: Saturday, November 15, 2025
LOCATION: Santiago de Querétaro, Querétaro, MX

Event Description

Festival El Mundo a tu Alcance 1a Edición is a premier festivals event in Santiago de Querétaro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 372 people

Event ID: 76Hf7WA8AB25jkt6V6

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 149 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.