

Festival de Ginástica Rítmica Flávia Fernandes

DATE: Saturday, September 6, 2025
LOCATION: Jardim da Penha, Espírito Santo, BR

Event Description

Festival de Ginástica Rítmica Flávia Fernandes is a premier festivals event in Jardim da Penha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 266 people

Event ID: 47W6FXw2yBb8yTaFEy

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.