

FESTIVAL CUMBIERA DE ARGENTINA

DATE: Saturday, November 29, 2025
LOCATION: El Calafate, Santa Cruz, AR

Event Description

FESTIVAL CUMBIERA DE ARGENTINA is a premier festivals event in El Calafate. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 247 people

Event ID: F7GXGLABy9rUQbFga2

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 99 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.