

# Festival Cultural 2025

DATE: Friday, November 21, 2025

LOCATION: México, MX

## Event Description

Festival Cultural 2025 is a premier festivals event in México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 38/100

**Expected Attendance:** 243 people

**Event ID:** Eq4PmdH8YWCLRsk5p6

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 97 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/festival-cultural-2025>

Document generated on 6/4/2026, 6:18:58 AM