

Festival Cristo Vive 2025

DATE: Friday, October 31, 2025
LOCATION: La Reforma Tlalmimilolpan, Estado de México, MX

Event Description

Festival Cristo Vive 2025 is a premier festivals event in La Reforma Tlalmimilolpan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 175 people

Event ID: DXN74Yvv5nnD23EQgX

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 70 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.