

FESTIVAL BREIZH FOLIES

DATE: Saturday, October 11, 2025
LOCATION: Guémené-Penfao, Pays de la Loire, FR

Event Description

FESTIVAL BREIZH FOLIES is a premier festivals event in Guémené-Penfao. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 264 people

Event ID: FPNem8T2DheCJ5jvfr

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.