

Festival BikeCine em Pindamonhangaba - Seleção de Curtas + Lilo & Stitch

DATE: Saturday, November 29, 2025
LOCATION: Moreira César, São Paulo, BR

Event Description

Festival BikeCine em Pindamonhangaba - Seleção de Curtas + Lilo & Stitch is a premier performing-arts event in Moreira César. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 40/100

Expected Attendance: 313 people

Event ID: 4MrmBVeSTV5eHsJHRN

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 125 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.