

Festival Baile das Antigas | 01NOV (SAB) | Parque Olímpico do RJ

DATE: Saturday, November 1, 2025
LOCATION: Barra Olímpica, Rio de Janeiro, BR

Event Description

Festival Baile das Antigas | 01NOV (SAB) | Parque Olímpico do RJ is a premier festivals event in Barra Olímpica. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 598 people

Event ID: 3Kj4dG9e5QvoAydgQp

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 239 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.