

FESTIVAL ATTAP'SONS #5 - 3 JOURS - 3 JOURS

DATE: Thursday, August 21, 2025
LOCATION: Châtelaudren-Plouagat, Bretagne, FR

Event Description

FESTIVAL ATTAP'SONS #5 - 3 JOURS - 3 JOURS is a premier festivals event in Châtelaudren-Plouagat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 39/100
Expected Attendance: 284 people
Event ID: FPQEngtSNUGXtRUhCj

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 114 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/festival-attapsons-5-3-jours-3-jours>

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