

FESTA TALARICA - 23/08 (AMIGAS DO BREGA, BANDA RAI0 X & CLAUDINHA EX SWING DO AMOR)

DATE: Saturday, August 23, 2025
LOCATION: Boa Vista, Pernambuco, BR

Event Description

FESTA TALARICA - 23/08 (AMIGAS DO BREGA, BANDA RAI0 X & CLAUDINHA EX SWING DO AMOR) is a premier concerts event in Boa Vista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 33/100

Expected Attendance: 134 people

Event ID: 9Rht6ZHx5rs4D3RrDk

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.