

# FESTA START - ENFERMAGEM E FARMÁCIA - PUC - NOSSO SAMBA 22/08

DATE: Friday, August 22, 2025  
LOCATION: Buritis, Minas Gerais, BR

## Event Description

FESTA START - ENFERMAGEM E FARMÁCIA - PUC - NOSSO SAMBA 22/08 is a premier concerts event in Buritis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 40/100  
**Expected Attendance:** 302 people  
**Event ID:** cDwMDpb9a4XQ5wk47H

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 121 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*