

Festa no Barco HALLOWEEN Marina da Glória, Rio de Janeiro! Boat Party [LOVE BOAT PARTY]

DATE: Thursday, October 30, 2025
LOCATION: Copacabana, Rio de Janeiro, BR

Event Description

Festa no Barco HALLOWEEN Marina da Glória, Rio de Janeiro! Boat Party [LOVE BOAT PARTY] is a premier community event in Copacabana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 5ECVouSNaKcw7QvCGn

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.