

FESTA DEGLI AQUILONI PER LA PACE NEL MONDO

DATE: Sunday, October 12, 2025
LOCATION: Lido di Licola, Campania, IT

Event Description

FESTA DEGLI AQUILONI PER LA PACE NEL MONDO is a premier performing-arts event in Lido di Licola. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 48/100

Expected Attendance: 782 people

Event ID: EHe5Tgar2MYgkdCQQy

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 313 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.