

Festa de Aniversário Pagode 4 Cantos

DATE: Saturday, August 16, 2025
LOCATION: Bosque da Saúde, São Paulo, BR

Event Description

Festa de Aniversário Pagode 4 Cantos is a premier concerts event in Bosque da Saúde. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 153 people

Event ID: HTL8y4SC6BcE5QmS8h

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 61 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.