

Festa das Crianças Serra parque Salvatore 18/10/2025

DATE: Saturday, October 18, 2025
LOCATION: Vista Alegre, Rio de Janeiro, BR

Event Description

Festa das Crianças Serra parque Salvatore 18/10/2025 is a premier expos event in Vista Alegre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 619 people

Event ID: 9H8Nibk22q4uHkvtUR

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 248 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.