

Festa 80Aço - Figurótico convida Ranieri

DATE: Friday, August 22, 2025
LOCATION: Volta Redonda, Rio de Janeiro, BR

Event Description

Festa 80Aço - Figurótico convida Ranieri is a premier concerts event in Volta Redonda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 38/100
Expected Attendance: 263 people
Event ID: 4p7rasNxbfxMo2j9Mu

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 105 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.