

Fest In Chopp com Rogério Magrão e Banda + Duplo Astral no Floratta

DATE: Wednesday, November 19, 2025

LOCATION: Nossa Senhora do Perpetuo Socorro, Rio Grande do Sul, BR

Event Description

Fest In Chopp com Rogério Magrão e Banda + Duplo Astral no Floratta is a premier festivals event in Nossa Senhora do Perpetuo Socorro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 349 people

Event ID: E67BvpKG2DvMEge59e

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.