

Fernandocosta

DATE: Thursday, January 15, 2026
LOCATION: Santiago de Compostela, Galicia, ES

Event Description

Fernandocosta is a premier community event in Santiago de Compostela. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 39/100

Expected Attendance: 270 people

Event ID: 3d22yzKYFR3orTdTTD

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 108 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
